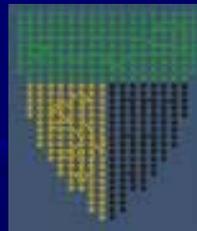


# Thinking about Standards Education

Dr. Laura DeNardis  
Yale Law School  
May 8, 2009



Yale Information Society Project



The Yale Information Society Project



# The Information Society Project at Yale Law School

- Scholarship, teaching, and activism at the intersection of intellectual property, technology, global access to knowledge, and democratic values:

Civil Liberties Online

Digital Education

Innovation and Economic Development

Access to Knowledge as a Human Right

Internet Governance



# “Standards Stand in for Law”

Trade Policy

Can enable or impede trade

Innovation & Competition

Mediate between competing economic interests  
Determine competitive openness of markets

Global Resources

Create finite resources

Political Economy

Standards adoption linked to political objectives

Individual Rights

Establish policy on privacy, access, digital rights

Public Services

Impede or enable government services  
(public archives, national security, disaster response)



# Yale ISP Standards Program

**Conferences**

**Scholarship**

**Advocacy**

**Law School  
Courses and Events**





# OSIS

## OPEN STANDARDS INTERNATIONAL SYMPOSIUM

Saturday, February 3, 2007  
Yale Law School Room 127  
9:00–5:30 pm

Technological design is political. Global information and communication standards are not established by elected representatives but are a form of transnational law making political decisions about civil liberties, property rights, competitive openness of markets, and global trade relations.



# “Standards for Standards” Summit

- November 21, 2008 at Yale Law School
- Industry, practitioners, scholars, legal experts
- Outgrowth of six-week online standards forum facilitated by IBM
- Three working groups
  - Standards and the role of government
  - Quality and creation of standards
  - Standards and intellectual property
- Proceedings available online



# Standards Advocacy

- Standards Recommendations to the Obama Administration
- Open Standards Advocacy
- Founding Member of Dynamic Coalition on Open Standards (DCOS)
- Workshops at United Nations Internet Governance Forum
- Speaking Engagements



# Law School Reading Seminar

## *“Technological Standards as Regulation”*

- Interdisciplinary seminar at Yale Law School
- Some topics:
  - Debates over Intellectual Property Rights in Standards
  - Standards and Antitrust
  - Internet Search Privacy Standards
  - Standards, Innovation Policy, and Global Trade
  - Digital Rights Management (DRM) Standards, Privacy, and Interoperability
  - Opening Standards
  - Opening Cellular Networks and Wireless Spectrum
  - Internet Standards Governance and the Public Interest
  - Government Interoperability Frameworks

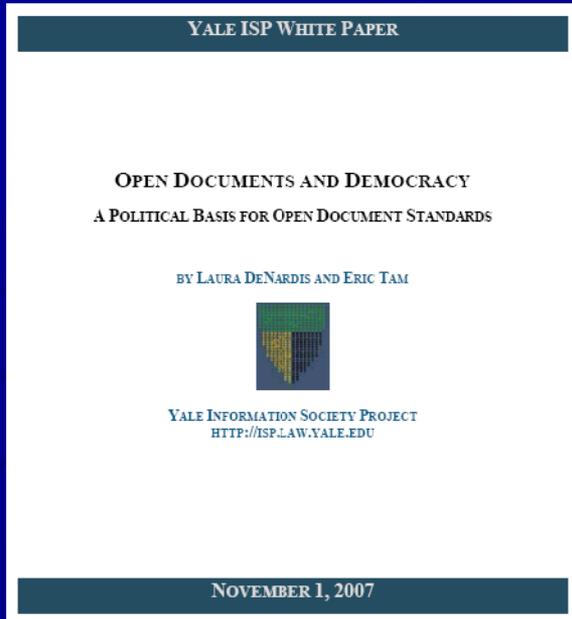


# Other Yale Law School Courses that Directly Address Standards

- Access to Knowledge
- The Information Society
- Intellectual Property
- Internet Law
- Communications Law
- Guest Lectures



# Scholarship



- Yale ISP White Papers
- Journal Articles
- Book Chapters
- Student Papers
- Event Proceedings
- Forthcoming Edited Volume: Opening Standards
- New MIT Press Book

*Protocol Politics: The Globalization of Internet Governance*



# Opportunities to Improve Standards Education

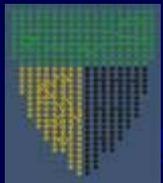
Changing Nature of Institutions

Greater Interdisciplinarity

Greater Collaboration with Industry

Promotion of Open Standards

More Global Focus



***Thank You***

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