

Telecom MRAs: New Opportunities?

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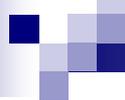
- Coordinating trade policy within the government through the interagency
- Conducting trade negotiations at bilateral and multilateral levels
- Responsible for developing and recommending United States trade policy to the President of the United States



New Administration – New USTR

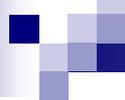


- Ambassador Ron Kirk
- One aspect of the President's 2009 Trade Agenda:
 - “Make sure that trade agreements are addressing the major unresolved issues that are responsible for trade friction”



Trade Facilitation

- As tariff barriers are being reduced, non tariff barriers (NTBs) are becoming increasingly important factors to address.
- Testing and Certification requirements
- Tools and Approaches
 - Multilateral - WTO Doha
 - Regional – APEC, CITES
 - Bilateral – U.S.-Japan MRA



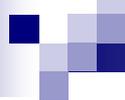
USTR Role in MRAs

- Trade Agreement Act of 1979, amended in 1994:
 - “responsibility for coordinating United States discussions and negotiations with foreign countries for the purpose of establishing mutual recognition arrangements with respect to standards-related activities.” 19 U.S.C. 2541



Other Key U.S. Government Entities

- Federal Communications Commission
- National Institute for Standards and Technology
- Department of State
- Department of Commerce
- DOL/OSHA
[electrical safety]



Implementing MRA

- Government-to-Government MRA
- Agreement on Scope
- Regulatory authority support
- Accrediting body – ISO/IEC 17011
- Exchange of letters – Binding
- Information exchange



U.S. Telecom and EMC MRAs:

Australia

Canada

Chinese Taipei

European Free Trade Association

European Union

Hong Kong, China

Japan

Singapore

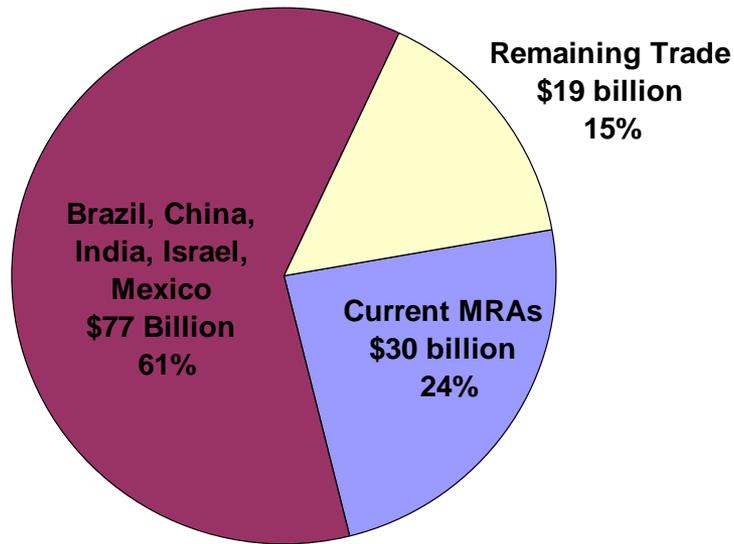
South Korea

Vietnam

U.S. Trade in 2008

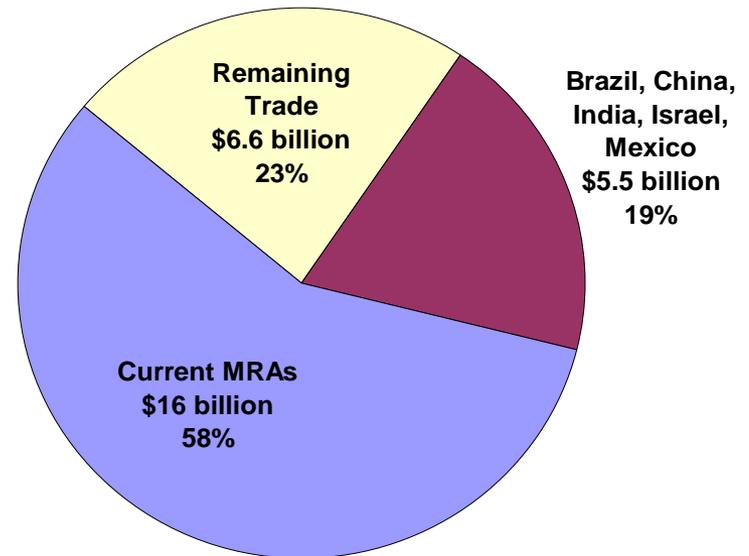
Telecom and EMC

Imports from



\$126 billion

Exports to



\$28 billion

Possible Next Steps...

■ Potential Partners?

- Brazil
- China
- India
- Israel
- Mexico

■ Importantly

- Goal – Leverage existing MRA frameworks/models.
- APEC and CITELE work

Implementing MRA

- Exploratory Discussions
- Official Negotiations
- Government-to-Government MRA
- Agreement on Scope
- Regulatory authority support
- Accrediting body – ISO/IEC 17011
- Exchange of letters – Binding
- Information exchange



Thank you for the opportunity to
speak.

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