

Gene Eckhart

Gene Eckhart is the Director, International Trade for the National Electrical Manufacturers Association (NEMA). In this position, he is responsible for the development and implementation of programs that ensure market access for members' products in countries and regions of importance to members. He works with local officials, designers, and contractors to better understand North American codes and standards and directs global strategy initiatives on regional and international electrical installation codes, product standards development, conformity assessment, and electrical inspection.

Mr. Eckhart has over 25 years of marketing, technology development, and product line management experience. He came to NEMA from the Electric Power Research Institute where he directed the efforts of seven business units responsible for developing a variety of end use electric technologies, analytical software products, and technical services to maximize plant and operating system productivity and efficiency. He also initiated marketing activities in South America.

In years previous, Mr. Eckhart worked at the American Iron and Steel Institute, the U.S. Department of Energy, and Armco's Specialty Steels Division.

Mr. Eckhart earned a BS in Metallurgical Engineering from Drexel University and an MBA from Loyola College in Maryland. He is registered as a professional engineer in the State of Maryland.