

NIST Standards in Trade Conference for the  
Association of Southeast Asian Nations (ASEAN) Economies:

**Standards in Trade Conference on Conformity Assessment  
for the Electrical and Electronics Sectors in the ASEAN Region  
March 24-27, 2014**

**National Institute of Standards and Technology, Gaithersburg, MD**

Draft Agenda

**Day One – Monday, March 24**      **8:00am-5:00pm**

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**8:00 a.m.**      **Registration**

**9:00 a.m.**      **Welcome and Introduction**

Gordon Gillerman  
Chief, Standards Coordination Office, Standards Services  
National Institute of Standards and Technology (NIST)

**Welcome from ASEAN**

*ASEAN Speaker TBA*

**Conference Overview and Expectations**

Renee Hancher  
Senior International Economist  
International Trade Administration, U.S. Department of Commerce

Simon Kim  
International Trade Administration, U.S. Department of Commerce

**CONFORMITY ASSESSMENT CONTEXT**

**Conformity Assessment in the ASEAN community**

*ASEAN Speaker TBA*

**Luncheon**

*Speaker TBA*

*Sponsored by Underwriters Laboratory (UL), LLC*

**Presentations from each ASEAN member economy on their national standards and conformity assessment infrastructure and practices**

*Each country representative will present a brief overview (10 minutes each)*

**U.S. Approach to Conformity Assessment**

- Gordon Gillerman  
Chief, Standards Coordination Office, Standards Services  
National Institute of Standards and Technology (NIST)
- American National Standards Institute (ANSI)  
*Speaker TBA*
- Intertek  
*Speaker TBA*

**Session Overview and Discussion**

Facilitator:

Gene Eckhart

Senior Director for International Trade

National Electrical Manufacturers Association (NEMA)

**Day 2: Tuesday, March 25 9:00am-5:00pm**

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**CONFORMITY ASSESSMENT FOR ELECTRICAL AND ELECTRONIC PRODUCTS**

**Conformity Assessment in the ASEAN Region**

*ASEAN Speakers TBA*

**National Marks and the ASEAN Community**

*ASEAN Speakers TBA*

**U.S. Approach to Conformity Assessment for Electrical and Electronic Products**

- **Product Surveillance**  
Bob Pollock  
Director, Market Surveillance  
Underwriters Laboratories (UL), LLC
- **Testing**  
Intertek  
*Speaker TBA*

- **Testing Infrastructure**  
American Council of Independent Laboratories (ACIL)  
*Speaker TBA*
- **Electrical Inspections**  
National Fire Protection Association (NFPA) *Speaker TBA*
- **The Role of Self-declaration**  
*Speaker TBA*
- **Counterfeit Products**  
*Speaker TBA*

## **INTERNATIONAL CONFORMITY ASSESSMENT “TOOLS” IN THE ELECTRICAL PRODUCTS AND ELECTRONICS SECTORS**

### **Meeting the WTO Obligations**

Jennifer Stradtman  
Director, Technical Barriers to Trade  
Office of the U.S. Trade Representative

### **Best Practices Supporting Conformity Assessment**

- Joel Solis  
Secretary, U.S. National Committee to the IECEx and  
Conformity Assessment Manager  
National Electrical Manufacturers Association
- ITIC, *Speaker TBA*

### **Accreditation**

Peter S. Unger  
President  
A2LA American Association for Laboratory Accreditation

### **Session Overview and Discussion**

Facilitator:  
Gene Eckhart  
Senior Director for International Trade  
National Electrical Manufacturers Association (NEMA)

**Day 3: Wednesday, March 26**

**9:00am-1:00pm**

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**Panel Discussion**

*Moderator TBA*

**Focus on implementation issues, including:**

- Market surveillance
- Testing infrastructure
- Intellectual property rights issues
- Administration challenges

*Panelists TBA*

**Group discussion focusing on next steps and how the United States can be of further assistance to the ASEAN Consultative Committee on Standards and Quality (ACCSQ )**

*Facilitator TBA*

**CONFERENCE WRAP UP AND CONCLUSIONS**

Review and agreement on outcomes, areas where further information is needed, and next steps

**Day 4: Thursday, March 27 9:00am-3:00pm**

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Building on the Conference discussions and information sharing, special events, such as tours, visits with U.S. business and government representatives will be arranged based on the interests and needs of the ASEAN participants.