

NIST Standards in Trade Conference for the  
Association of Southeast Asian Nations (ASEAN) Economies:

**Standards in Trade Conference on Conformity Assessment  
for the Electrical and Electronics Sectors in the ASEAN Region  
March 24-27, 2014**

**National Institute of Standards and Technology, Gaithersburg, MD**

Draft Agenda

**Day One – Monday, March 24**      **8:00am-5:00pm**

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**8:00 a.m.      Registration**

**9:05 a.m.      Welcome and Introduction**

Gordon Gillerman  
Chief, Standards Coordination Office, Standards Services  
National Institute of Standards and Technology (NIST)

**9:20 a.m.      Welcome from ASEAN**

*ASEAN Speaker TBA*

**9:40 a.m.      Conference Overview and Expectations**

Renee Hancher  
Senior International Economist  
International Trade Administration, U.S. Department of Commerce

Simon Kim, ASEAN Affairs  
International Trade Administration, U.S. Department of Commerce

**CONFORMITY ASSESSMENT CONTEXT**

**10:00 a.m.      Conformity Assessment in the ASEAN community**

*ASEAN Speaker TBA*

**10:30 a.m.      Break**

**10:45 a.m. Presentations from each ASEAN member economy on their national standards and conformity assessment infrastructure and practices**

*Each country representative will present a brief overview (10 minutes each)*

**12:00 p.m. Luncheon**

Speaker:

Alison McGuigan

Vice President

The Cohen Group

*Sponsored by UL (Underwriters Laboratory)*

**1:30 p.m. Presentations from each ASEAN member economy (continued)**

**2:45 p.m. Break**

**3:00 p.m. U.S. Approach to Conformity Assessment**

Gordon Gillerman

Chief, Standards Coordination Office, Standards Services

National Institute of Standards and Technology (NIST)

**4:00 p.m. Session Overview and Discussion**

Facilitator:

Gene Eckhart

Senior Director for International Trade

National Electrical Manufacturers Association (NEMA)

**Day 2: Tuesday, March 25 9:00am-5:00pm**

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**CONFORMITY ASSESSMENT FOR ELECTRICAL AND ELECTRONIC PRODUCTS**

**9:00 a.m. Welcome Remarks**

**9:05 a.m. Conformity Assessment in the ASEAN Region**

*ASEAN Speakers TBA*

**9:30 a.m. IEC Perspective on Electrotechnical Standards in the ASEAN Region**

Dennis Chew

Regional Director

IEC Asia-Pacific Regional Centre

**10:00 a.m. Roundtable Discussion on Conformity Assessment in the ASEAN Community**

*All meeting participants contribute to discussion and Q&A*

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**10:30 a.m. Break**

**10:45 a.m. U.S. Approach to Conformity Assessment for Electrical and Electronic Products - Part 1**

- **Overview of Conformity Assessment for Electrical and Electronic Products**

Jim Pierce  
Technical Director of Certification  
Intertek Commercial and Electric

- **Testing Infrastructure**

Mike Violette, P.E.  
President  
Washington Laboratories, Ltd.  
and  
Board Member of American Council of Independent Laboratories (ACIL)

- **The Role of Self-declaration**

Brian Scarpelli  
Senior Manager, Government Affairs  
Telecommunications Industry Association (TIA)

**12:00 p.m. Lunch**

**1:00 p.m. U.S. Approach to Conformity Assessment for Electrical and Electronic Products - Part 2**

- **Electrical Inspections**

Mark W. Early, P.E.  
Chief Electrical Engineer  
National Fire Protection Association (NFPA)

- **Product Surveillance**

Bob Pollock  
Director, Market Surveillance  
UL (Underwriters Laboratories)

**INTERNATIONAL CONFORMITY ASSESSMENT “TOOLS” IN THE ELECTRICAL PRODUCTS AND ELECTRONICS SECTORS**

**2:00 p.m. Meeting the WTO Obligations**

Jennifer Stradtman  
Director, Technical Barriers to Trade  
Office of the U.S. Trade Representative

**2:30 p.m. Break**

**3:00 p.m. Best Practices Supporting Conformity Assessment**

- Steve Margis  
Vice Chairman of the U.S. National Committee to the IECCE  
Director of Certification Programs and Accreditation  
UL (Underwriters Laboratories)
- Joel Solis  
Secretary, U.S. National Committee to the IECEx  
and  
Conformity Assessment Manager  
National Electrical Manufacturers Association
- David Ling  
Product Regulation Strategist, Worldwide Technical Regulations  
Hewlett-Packard Company

**4:00 p.m. Accreditation**

Peter S. Unger  
President  
American Association for Laboratory Accreditation (A2LA)  
and  
Chair, International Laboratory Accreditation Cooperation (ILAC)

**4:30 p.m. Session Overview and Discussion**

Facilitator:  
Gene Eckhart  
Senior Director for International Trade  
National Electrical Manufacturers Association (NEMA)

**Day 3: Wednesday, March 26**      **9:00am-4:30pm**

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**9:00 a.m.**      **Welcome Remarks**

**9:10 a.m.**      **Challenges in Conformity Assessment**

**Intellectual Property Rights Issues**

Jose “Bobby” Silva  
Program Manager  
National IPR Center

**Counterfeit Products**

*Speaker TBA*

**10:00 a.m.**      **Panel Discussion**

*Moderator TBA*

**Focus on implementation issues, including:**

- Market surveillance
- Testing infrastructure
- Intellectual property rights issues
- Administration challenges

*Speakers: Robert Pollock, UL, and others*

**10:45 a.m.**      **Break**

**11:00 a.m.**      **Group discussion focusing on next steps and how the United States can be of further assistance to the ASEAN Consultative Committee on Standards and Quality (ACCSQ )**

Facilitator:  
Simon Kim, ASEAN Affairs, International Trade Administration  
U.S. Department of Commerce

**11:30 a.m.**      **CONFERENCE WRAP UP AND CONCLUSIONS**

Review and agreement on outcomes, areas where further information is needed, and next steps

**12:00 p.m.**      **Luncheon and Group Photo**

**1:30 p.m.**      **NIST Laboratory Tour – NetZero House** *(ASEAN Delegation Only)*

**3:30 p.m. Conference Evaluation (ASEAN Delegation Only)**

**4:30 p.m. Adjourn**

**Day 4: Thursday, March 27 9:00am-3:00pm (attendance is limited)**

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**8:00 a.m.** Bus departs Marriott Washingtonian Center  
9751 Washingtonian Blvd., Gaithersburg, MD 20878

**8:30 a.m. Tour of Lowe's – Conformity Assessment Markings**  
Kentlands Shopping Center, 205 Kentlands Blvd., Gaithersburg, MD 20878

**9:30 a.m.** Travel to Washington Laboratories, Ltd.  
7560 Lindbergh Dr, Gaithersburg, MD 20879

**10:30 a.m. Tour of Washington Laboratories, Ltd. (including lunch)**

**12:30 p.m.** Travel to American National Standards Institute (ANSI)  
1899 L Street, NW, Washington, DC

**1:30 p.m. ANSI Briefing**

**3:00 p.m.** Return to Marriott Washingtonian Center