



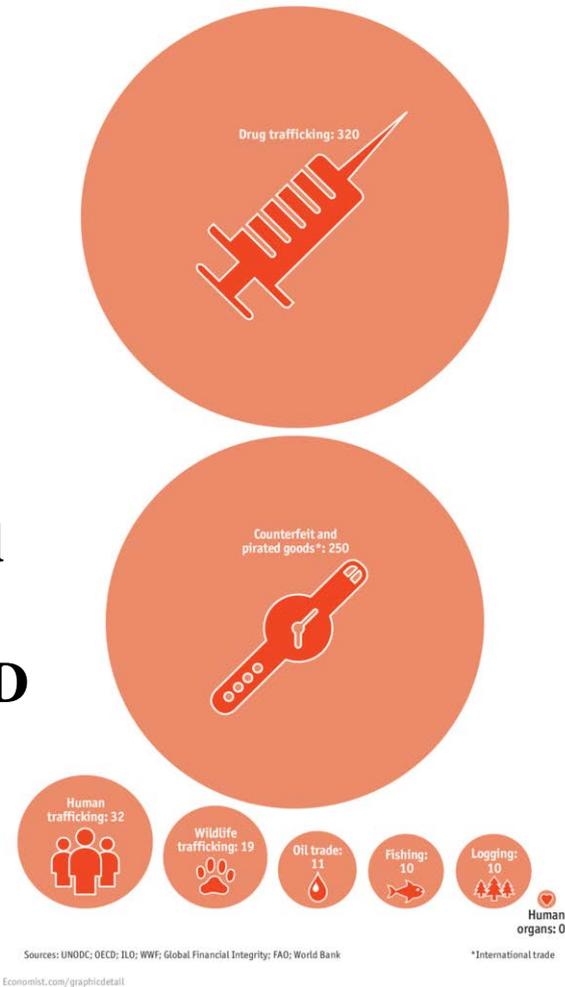
## *National IPR Coordination Center*

# Illicit Global Trade

National  
Intellectual  
Property  
Rights  
Coordination  
Center



**Counterfeit and  
pirated goods:  
\$250 billion USD**



**Narcotics: \$320  
billion USD**

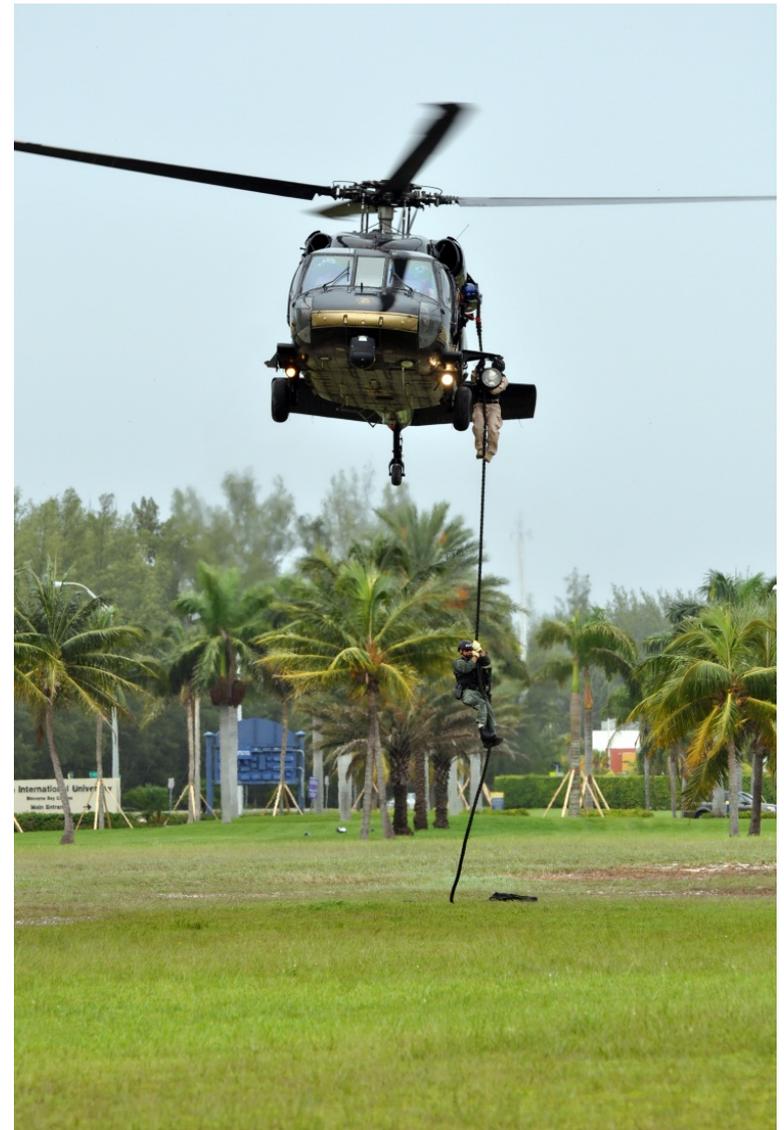
Sources: UNODC; OECD; ILO; WWF; Global Financial Integrity; FAO; World Bank

Economist.com/graphicdetail

\*International trade

# Homeland Security Investigations (HSI)

- **US Immigration and Customs Enforcement (ICE)** has three main components:
  - **Homeland Security Investigation (HSI)**, the largest criminal investigative agency within DHS;
  - **Enforcement and Removal Operations (ERO)**, which identifies, apprehends, and administratively removes illegal aliens from within the United States; and
  - **Management and Administration**, which supports HSI and ERO by providing sound agency management.



# Homeland Security Investigations (HSI)

## The Missions of HSI include:

- *“Protecting America’s borders, national security, and public safety by investigating, disrupting, and dismantling **Transnational Criminal Organizations (TCOs)** which engage in all types of **smuggling, including narcotics, money, weapons, sensitive technologies, and the trafficking of human beings**”; and*
- *“Investigating the **criminal threats** that TCOs pose to America’s legitimate **commercial trade, travel and financial systems** through **trade fraud and intellectual property theft, the diversion of military weapons, munitions, and sensitive technologies; international money laundering and financial fraud; immigration fraud; and child sex tourism and the sexual exploitation of children.**”*



# Homeland Security Investigations (HSI)

- HSI fulfills these missions with a **dedicated workforce** of over **9,000 Special Agents; Intelligence Research Specialists; and support staff** located in over **200 domestic offices** and in **67 foreign offices** spread across **48 different nations** across the globe.



U.S. Immigration  
and Customs  
Enforcement

“As a special investigator working to stop criminals from exploiting our country’s financial and trade sectors, one of the most rewarding things about my job is when an investigation successfully closes and criminals pay for their crimes.”

Katuska Arroyo  
Homeland Security Investigations

*I am* **ICE**  
www.ICE.gov



# Homeland Security Investigations (HSI)

- HSI Special Agents have legal authority to enforce all of the following:
  - U.S. Immigration and Nationality Act (Title 8 USC);
  - U.S. Customs Law (Title 19 USC);
  - Federal Criminal Code and Rules (Titles 5, 6, 12 and 18 USC);
  - Food and Drugs (Title 21 USC);
  - Foreign Relations, Money and Finance (Titles 22, 28, and 31 USC);
  - Shipping, Transportation, and War/National Defense (Titles 46, 49, and 50 USC).



Homeland  
Security  
Investigations

Law Enforcement Sensitive

# Homeland Security Investigations (HSI)

The unique combination of these legal authorities give HSI the broadest federal law enforcement jurisdiction of any agency. This jurisdiction includes:

- Money Laundering/Bulk Cash Smuggling/Money Services Businesses;
- Narcotics Smuggling/Trafficking;
- Commercial Trade Fraud;
- Export Enforcement/Counter-Proliferation;
- Weapons Smuggling;
- Anti-Gang Enforcement;
- Human Rights Violations;
- **Intellectual Property Rights;**
- Cyber-Crimes/Child Exploitation;
- Human Smuggling/Trafficking;
- Export Enforcement;
- Immigration Document/Benefit Fraud;
- Worksite Enforcement/Critical Infrastructure Protection



# Homeland Security Investigations (HSI)

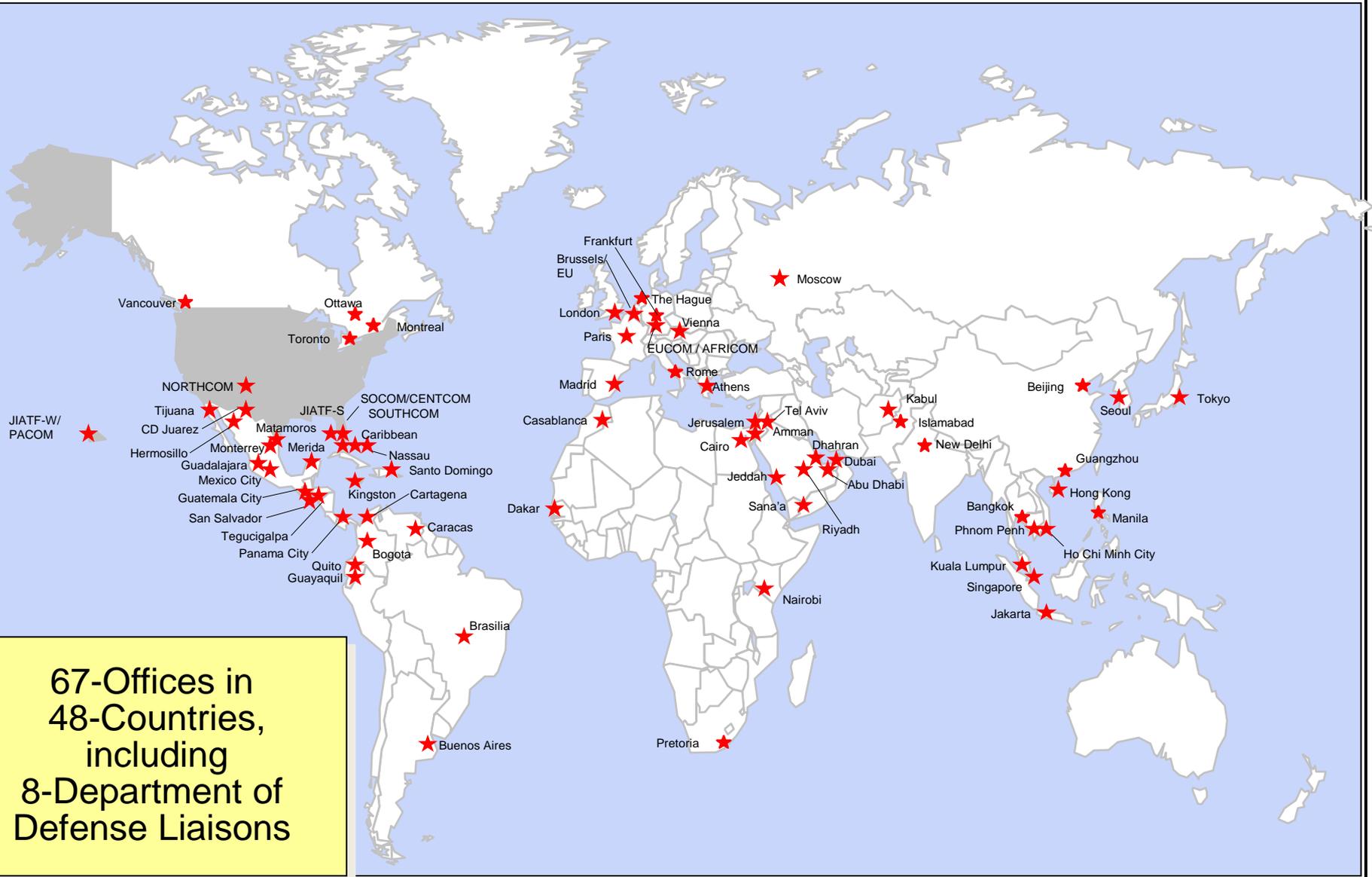
The **Domestic Operations Division** is responsible for **managing, directing and coordinating all investigative activities** of HSI's domestic field offices. It also ensures **implementation and adherence to investigative governance**; **oversees all major enforcement initiatives**; **deconflicts field operations**; and serves as **subject-matter experts** for guiding senior leadership during on-going field investigations.



- **West:** Honolulu, Seattle, San Francisco, Los Angeles, Denver, and Dallas
- **Southwest Border:** San Diego, Phoenix, El Paso, San Antonio, and Houston
- **Northeast:** St Paul, Chicago, Detroit, Buffalo, Philadelphia, Newark, New York, and Boston
- **Southeast:** New Orleans, Atlanta, Tampa, Miami, San Juan, Washington D.C., and Baltimore



# HSI International Footprint



67-Offices in  
48-Countries,  
including  
8-Department of  
Defense Liaisons

# Homeland Security Investigations (HSI)

The **National Intellectual Property Rights Center (IPR Center)** ensures national security by **protecting the public's health and safety** while also **combatting predatory and unfair trade practices** that threaten the global economy.

\* In 1999, started with two agencies-US Customs and FBI

\* In 2008, the IPR Center was enhanced with ICE, CBP, FBI, USPIS, FDA, and DOC

\* Today the IPR Center brings together **17 key federal agencies and 4 International liaisons from INTERPOL, EUROPOL**, and the Governments of **Canada and Mexico** to form a task-force focusing on Intellectual Property theft and Customs Fraud .

\* Three-pronged approach of interdiction, investigation, and outreach and training to combat IP theft.

\* The IPR Center, led by a Director from HSI and Deputy Directors from the FBI and CBP, consists of four distinct units:

- Intellectual Property Unit
- Commercial Fraud Unit
- Global Outreach and Training Unit
- Shared Services Unit



# IPR Center- 21 U.S. Federal and International Agencies



Immigration and Customs Enforcement/HSI  
 U.S. Customs & Border Protection  
 Federal Bureau of Investigation  
 U.S. Postal Inspection Service  
 U.S. Food & Drug Administration  
 Department of Commerce  
 Naval Criminal Investigative Service  
 Defense Criminal Investigative Service  
 Army Criminal Investigation Command  
 Defense Logistics Agency, OIG  
 Air Force Office of Special Investigations

U.S. Patent & Trademark Office  
 U.S. General Services Administration  
 Consumer Product Safety Commission  
 National Aeronautics and Space Administration, Office of Inspector General  
 Nuclear Regulatory Commission  
 Department of State, Office of International IP Enforcement  
**4 international partner agencies:**  
**Interpol--Europol--Royal Canadian Mounted Police--Mexico Revenue Service.**  
 \*\*The Mexican Revenue Service has one full time representative assigned to the IPR Center.

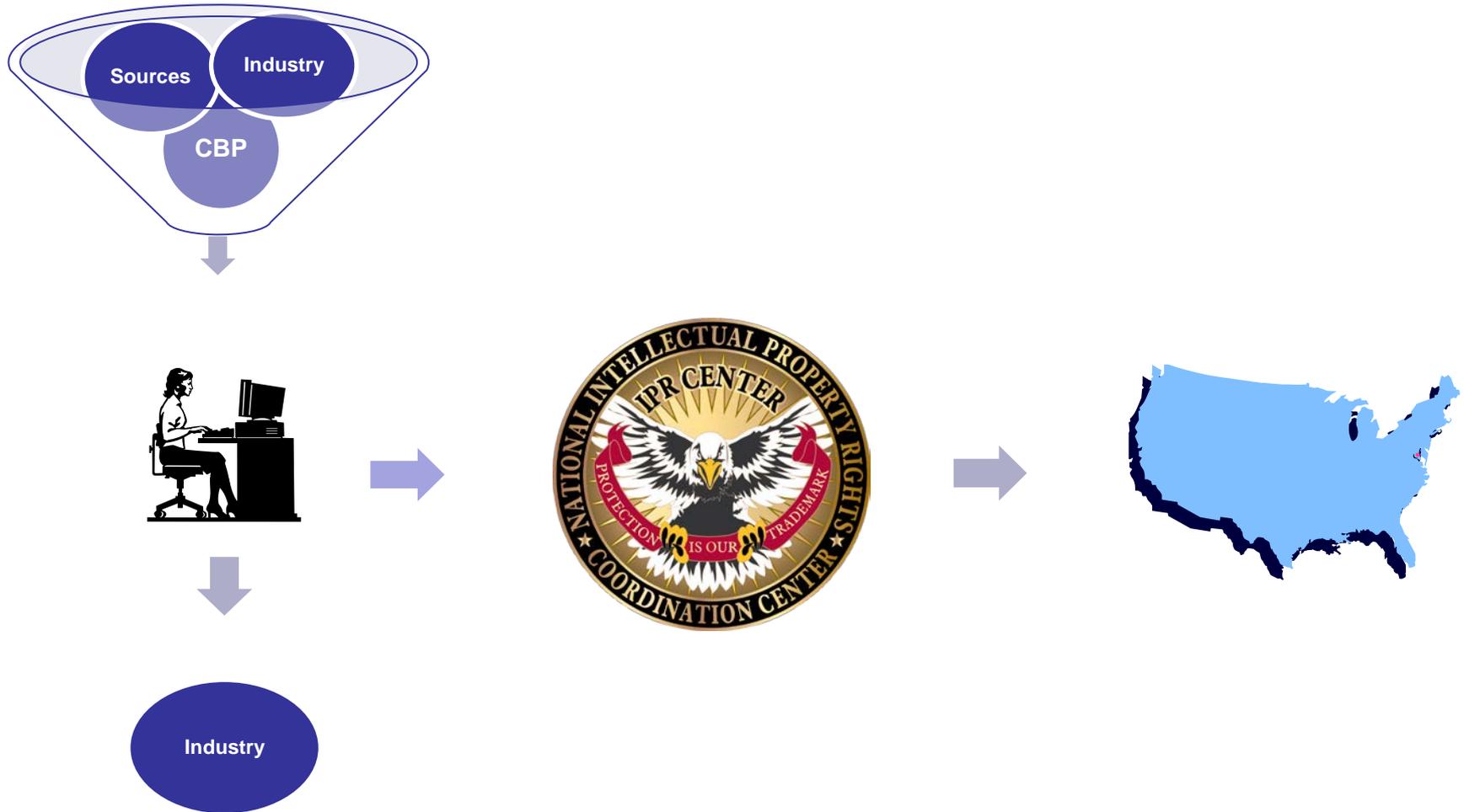
# Counterfeiting Perceptions



# Reality of Counterfeiting



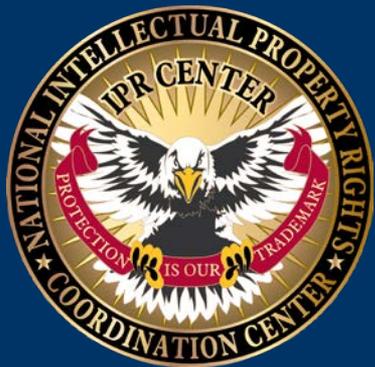
# Lead Processing



# Airbags



National  
Intellectual  
Property  
Rights  
Coordination  
Center



# Counterfeit outlet Strips



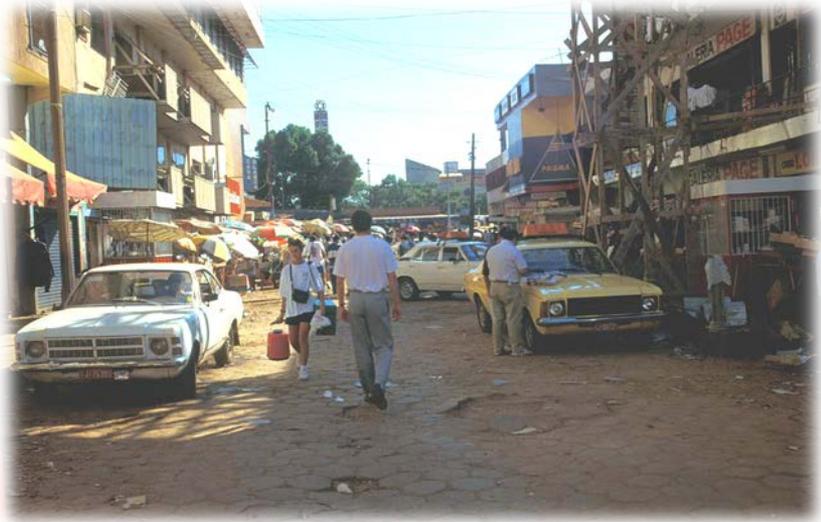
# Counterfeit Circuit Breaker



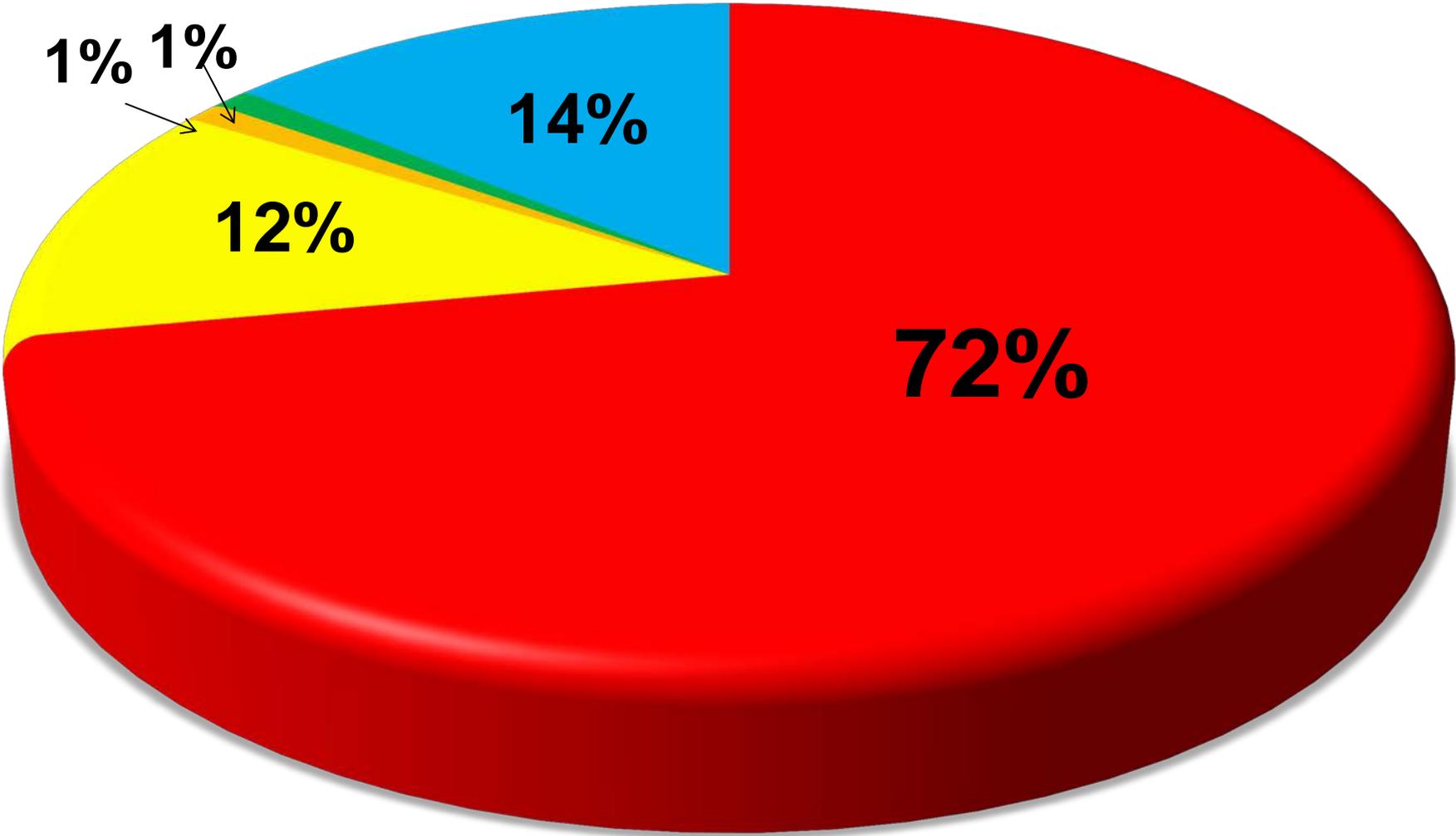
# Counterfeit Fire Extinguisher



# IP Theft Funds Crime

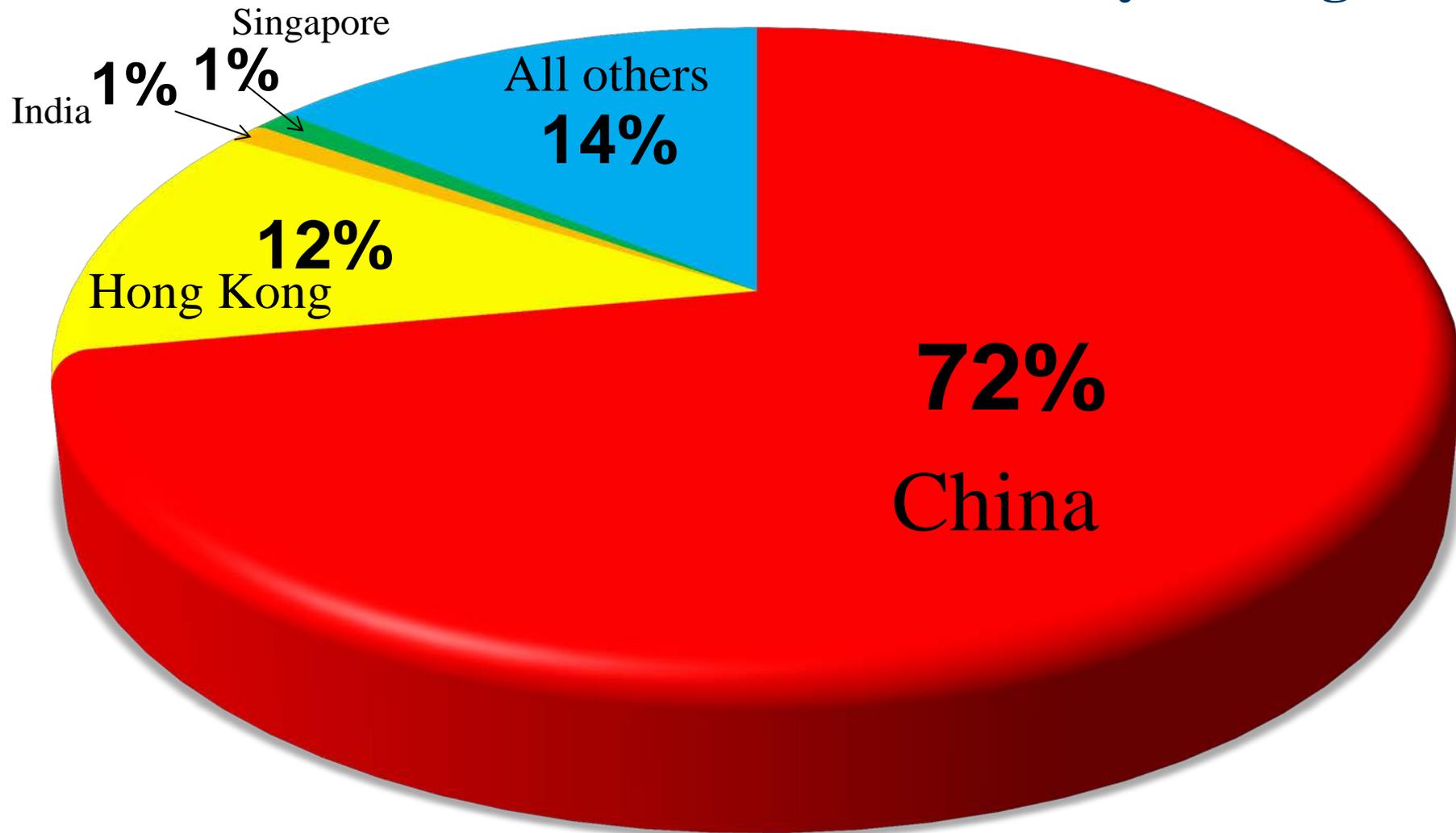


# 2012 CBP & ICE Seizures - Country of Origin



Hong Kong    China    India    Singapore    All others

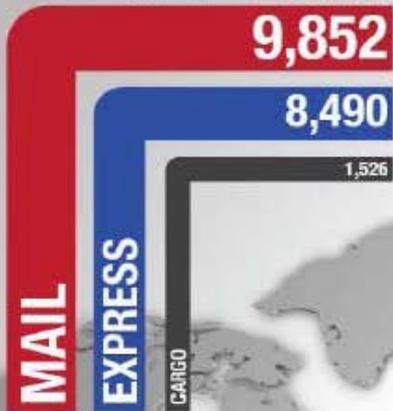
# 2012 CBP & ICE Seizures - Country of Origin



Hong Kong    China    India    Singapore    All others



SHIPPING ENVIRONMENTS

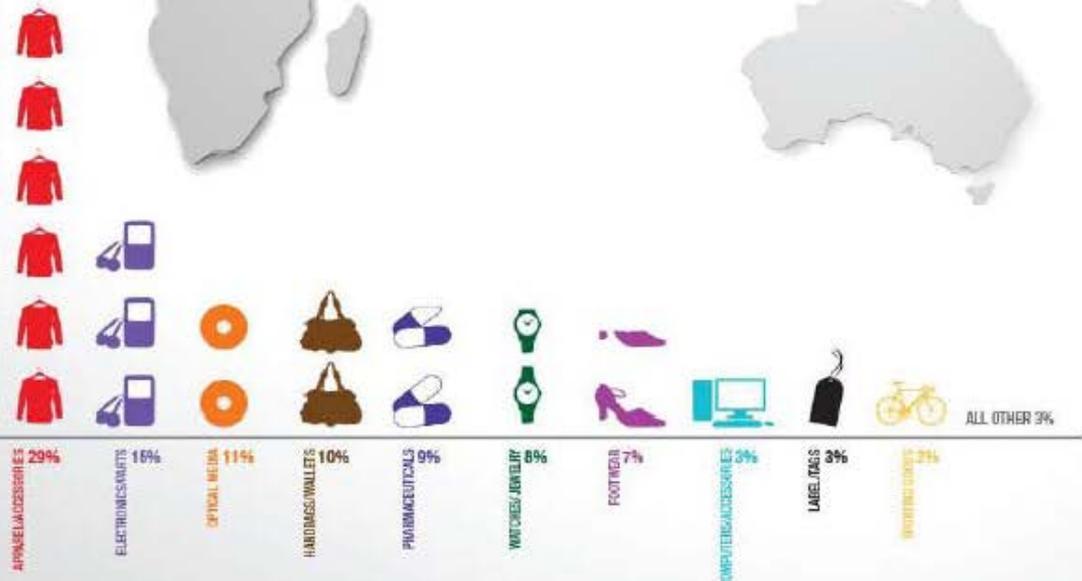


# FISCAL YEAR 2012 IPR SEIZURE STATISTICS

## FY 2012 TOTALS:

22,848 - NUMBER OF SEIZURES  
 \$1,262,202,479 - MSRP

TOP COMMODITIES SEIZED BY NUMBER OF SEIZURES



SOURCE ECONOMIES

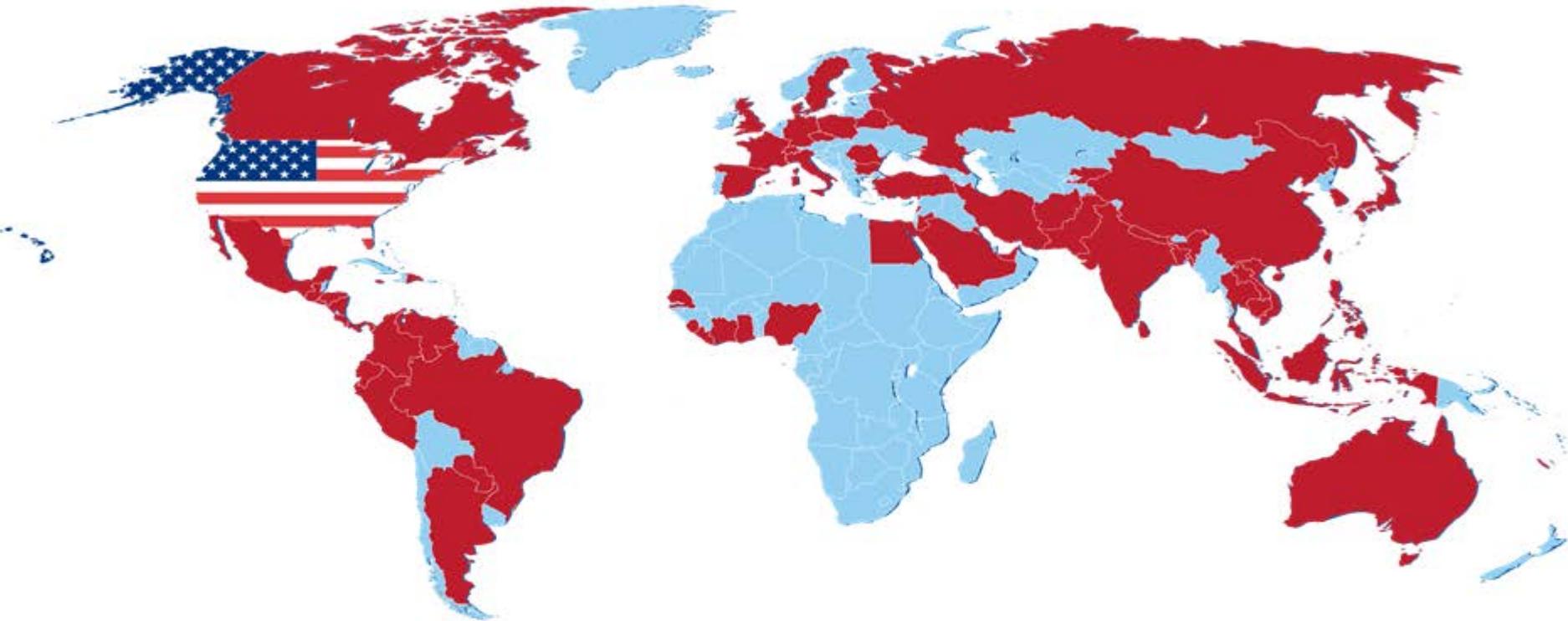


Homeland Security

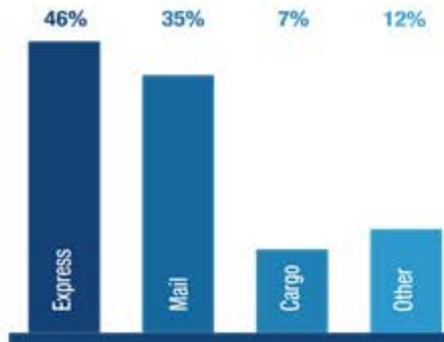


U.S. Customs and Border Protection

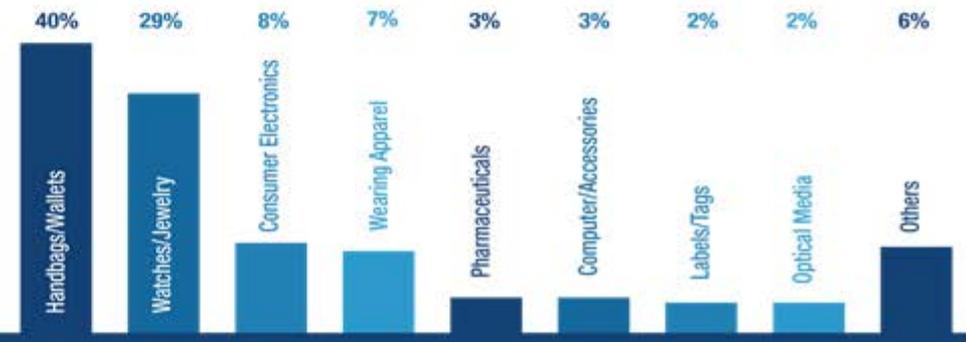
# FY 2013 IPR SEIZURE STATS



Total FY 2013 Seizures: 24,361



Total FY 2013 MSRP: \$1,743,515,581



# IP Enforcement Challenges

- Infringing goods have shifted from the secondary market, to the primary market, where consumers are deceived into believing they are purchasing genuine goods - **IP THEFT and CONSUMER FRAUD**
- Offenders are creating websites that appear legitimate, deceiving consumers into purchasing infringing goods
- The internet allows the globalization of illegal activities and provides anonymity to individuals involved.



# IPR Center Efforts

## Partnership with Industry

Law enforcement cannot seize and arrest our way out of this problem

## Partnership with Law Enforcement

IPRC stresses de-confliction and state/local cooperation

## Education/Awareness

To the general public, industry and other GOV entities



# Operation In Our Sites

**National IPR  
Coordination Center**  
*Protection Is Our Trademark*

1-866-IPR-2060  
IPRCenter@dhs.gov  
www.ice.gov

**Taking Aim to Stop  
the Sale of Counterfeit  
and Pirated Items**



**National Intellectual  
Property Rights  
Coordination Center**



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**Authentic.**

**READY FOR SUMMER?**



**SUPER BOWL CHAMPIONS**

**SHOP NOW**



**HOT SALE**

**Saints Shop News**

- » **Thomas is expected to return**  
2010-12-10 02:38:18  
Coach Sean Payton has raved about RB Chris Ivory, who is still expected to see the majority of the carries. But Pierre Thomas is expected to return this week vs. St. Louis after practicing on Wednesday, but
- » **Saints RB Thomas may can't attend game in Week 13**  
2010-12-06 02:43:12  
After a lengthy absence due to an injured ankle, Pierre Thomas might actually return to action this weekend against the Bengals. However, that doesn't mean he should be active on your fantasy team. The Sain

**New Arrival**

**Featured Products**

	NFL New Orleans Saints #25 Reggie Bush Black Authentic Football Jersey <b>\$109.98</b>		NFL New Orleans Saints #23 Pierre Thomas White Authentic Football Jersey <b>\$109.98</b>		NFL New Orleans Saints #23 Pierre Thomas Black Authentic Football Jersey <b>\$109.98</b>
	NFL New Orleans Saints #22 Tracy Porter White Authentic Football Jersey <b>\$109.98</b>		NFL New Orleans Saints #21 Mike Bell Black Authentic Football Jersey <b>\$109.98</b>		NFL New Orleans Saints #19 Devery Henderson Black Authentic Football Jersey <b>\$109.98</b>

The New Orleans Saints are a professional football team based in New Orleans, Louisiana. They are the current champions of the National Football League (NFL) and play in the South Division of the National Football Conference (NFC). The Saints were founded on November 1, 1966 as an expansion team and played their home games at Tulane Stadium through the 1974 season. They went more than a decade before they managed to finish a season with a .500 record, two decades before having a winning season, and over four decades before reaching the Super Bowl. The team's first successful years were from 1987–1992, when the team made the playoffs four times and had winning records in the non-playoff seasons. In the 2000 season, the Saints defeated the then-defending Super Bowl champion St. Louis Rams for the team's first playoff win.



**Payment Options**





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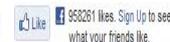
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Fair Labour.  
Certified.



For a greener lifestyle.

The new Organics.



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 Organic Ergo Baby Carrier River Rock Green \$109.99 \$89.99 Save 44% off	 Organic Ergo Baby Carrier Twill Dark Chocolate With Kona Coffee \$109.99 \$79.99 Save 41% off	 Organic Ergo Baby Carrier Twill Navy \$109.99 \$84.99 Save 47% off	 Original Ergo Baby Carrier Galaxy Grey With Embroidery \$109.99 \$79.99 Save 33% off	 Original Ergo Baby Carrier Cranberry Sale \$109.99 \$79.99 Save 30% off
 Original Ergo Baby Carrier Camel Back \$109.99 \$84.99 Save 47% off	 Original Ergo Baby Carrier Camel Back Black Lining Sale \$109.99 \$79.99 Save 30% off	 Ergo Baby Carrier Cranberry Capri Figure Sale \$109.99 \$49.99 Save 38% off	 Organic Ergo Baby Carrier Twill Butterfly \$109.99 \$84.99 Save 41% off	 Original Ergo Baby Carrier Sapphire Blue Sale \$109.99 \$84.99 Save 41% off
 Organic Ergo Baby Carrier Baby Carrier Baby Sale Butterfly Sale \$109.99 \$84.99 Save 41% off	 Original Ergo Baby Carrier Baby Carrier Baby Sale \$109.99 \$79.99 Save 33% off	 Organic Ergo Baby Carrier Center Red Sale \$109.99 \$84.99 Save 32% off	 Organic Infant Insert - Silver \$25.00 \$25.00 Save 34% off	 Organic Infant Insert - Beige \$25.00 \$25.00 Save 34% off
 Organic Baby Carrier Petunia Pickle Bottom Evening In Hamburg \$119.99 \$119.99 Save 25% off	 Organic Baby Carrier Petunia Pickle Bottom Heavenly Holland \$119.99 \$119.99 Save 25% off	 Organic Baby Carrier Petunia Pickle Bottom Peacock Perfection \$119.99 \$119.99 Save 25% off	 Organic Twisting Pad Fair - Mocha \$16.00 \$16.00 Save 20% off	 Organic Twisting Pad Fair - Natural \$16.00 \$16.00 Save 20% off
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The parents tell us that the company ergo baby carrier is best of all carriers in the market. It was designed by Karin Frost and has extensive testing by tens of thousands of parents. Its innovative design allows the use of your baby comfortably for hours at a time, gives you the freedom to remain active and productive in their daily lives, and let your baby safe on your body when your hands are free.

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- Designer
- Options
- Organic
- Original
- Performance
- Sport

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The ERGOBABY® Organic Carrier is composed of sustainably grown cotton, dyed with certified organic dyes (Oko-Tex standard) —so you can carry your baby responsibly

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- Carrier Accessories
- Lifestyle Accessories
- For You
- Organic Products

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 Organic Baby Carrier - Navy Highland Plaid \$145.00 Qty <input type="text"/> <input type="button" value="Add to Cart"/>	 Organic Baby Carrier - Twill Navy w/Midnight Lining \$135.00 Qty <input type="text"/> <input type="button" value="Add to Cart"/>
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Baby Carriers

- Designer
- Options
- Organic
- Original
- Performance
- Sport

- Backpacks & Pouches
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- For You
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The ERGOBABY® Organic Carrier is composed of sustainably grown cotton, dyed with certified organic dyes (Oko-Tex standard) —so you can carry your baby responsibly.

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# New limited edition colors



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**BEWARE OF COUNTERFEITS**  
Don't be fooled. [learn more](#)



beats by dr.dre  
**Verify Before You Buy**



# REAL

# FAKE



FREE VIAGRA

Today best deal at [medpharmicare dot com](#)

For Other Orders [checkoutmaster dot org](#)

Search by name: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



go

**Products:**

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**Blood Pressure/Cholesterol**



Lipitor

Lipitor (atorvastatin) is an oral Buy Lipitor without prescription 40 mg 20 mg 10 mg 5 mg online that lowers blood cholesterol levels.

**Lipitor 40 mg**

Package	Price	Per Item (per pill)	Savings	Order
30 pills x 40 mg <small>+2 Free Viagra pills, %5 up to 25 % you can find the great discount. Today best deal at medpharmicare dot coms next</small>	<b>\$58.44</b>	\$1.95	NO	<a href="#">ADD TO CART</a>
60 pills x 40 mg <small>+4 Free Viagra pills, %10 up to 25 % you can find the great discount. Today best deal at medpharmicare dot coms next</small>	<b>\$100.86</b>	\$1.68	<b>\$16.50</b>	<a href="#">ADD TO CART</a>
90 pills x 40 mg <small>+4 Free Viagra pills, %10 up to 25 % you can find the great discount. Today best deal at medpharmicare dot coms next</small>	<b>\$130.53</b>	\$1.45	<b>\$44.88</b>	<a href="#">ADD TO CART</a>

**Lipitor 20 mg**

Package	Price	Per Item (per pill)	Savings	Order
90 pills x 20 mg <small>+2 Free Viagra pills, %5 up to 25 % you can find the great discount. Today best deal at medpharmicare dot coms next</small>	<b>\$52.21</b>	\$0.58	NO	<a href="#">ADD TO CART</a>

**Lipitor 10 mg**

Package	Price	Per Item (per pill)	Savings	Order
<small>+2 Free Viagra pills, %5 up to 25 % you can find the great discount. Today best deal at medpharmicare dot coms next</small>				<a href="#">ADD TO CART</a>

**Erection Packs >**



**Viagra + Cialis \$83.99**

10 x 100 mg tablets of Viagra  
10 x Cialis 20 mg tablets

[ORDER NOW](#)

**Cialis \$238.97**

60 pills x 20 mg  
+4 Free pills

[ORDER NOW](#)

**Viagra + Cialis + Levitra \$143.98**

Viagra 10 x 100 mg  
10 x 20 mg pills pills pills  
Cialis Levitra  
10 x 20 mg

[ORDER NOW](#)

**Lipitorwithoutprescription.net**

# Operation In Our Sites



For more information on IP theft please click on this banner

This domain name has been seized by U.S. Immigration and Customs Enforcement pursuant to a seizure warrant issued by a United States District Court under the authority of 18 U.S.C. §§ 981 and 2323.

*Willful copyright infringement is a federal crime that carries penalties for first time offenders of up to five years in federal prison, a \$250,000 fine, forfeiture and restitution (17 U.S.C § 506, 18 U.S.C. § 2319). Intentionally and knowingly trafficking in counterfeit goods is a federal crime that carries penalties for first time offenders of up to ten years in federal prison, a \$2,000,000 fine, forfeiture and restitution (18 U.S.C. § 2320).*

## Results

**Total Domains Seized: 2713**  
**Total Arrests: 16**  
**Total Monetary Seizures: \$3.4million+**  
**Total Hits to the Banner: 124 million+**



# Operation In Our Sites - TransAtlantic

## **PROJECT TRANSATLANTIC** **NOVEMBER 2012**

### **PARTICIPATING COUNTRIES:**

- Belgium
- Denmark
- France
- Romania
- United Kingdom
- United States

### **ENFORCEMENT RESULTS:**

- Domains Seized - 249
- Proceeds Seized - \$179,000
- Arrests - 2

## **PROJECT TRANSATLANTIC II** **JUNE 2013**

### **PARTICIPATING COUNTRIES:**

- Belgium
- France
- Romania
- United Kingdom
- United States

### **ENFORCEMENT RESULTS:**

- Domains Seized - 328
- Proceeds Seized - \$150,000

## **PROJECT TRANSATLANTIC III** **DECEMBER 2013**

### **PARTICIPATING COUNTRIES:**

- Belgium
- Denmark
- Hungary
- France
- Romania
- Spain
- United Kingdom
- United States
- Hong Kong

### **ENFORCEMENT RESULTS:**

- Domains Seized - 706
- Proceeds Seized - \$200,000



United States

United States



## **Operation In Our Sites**

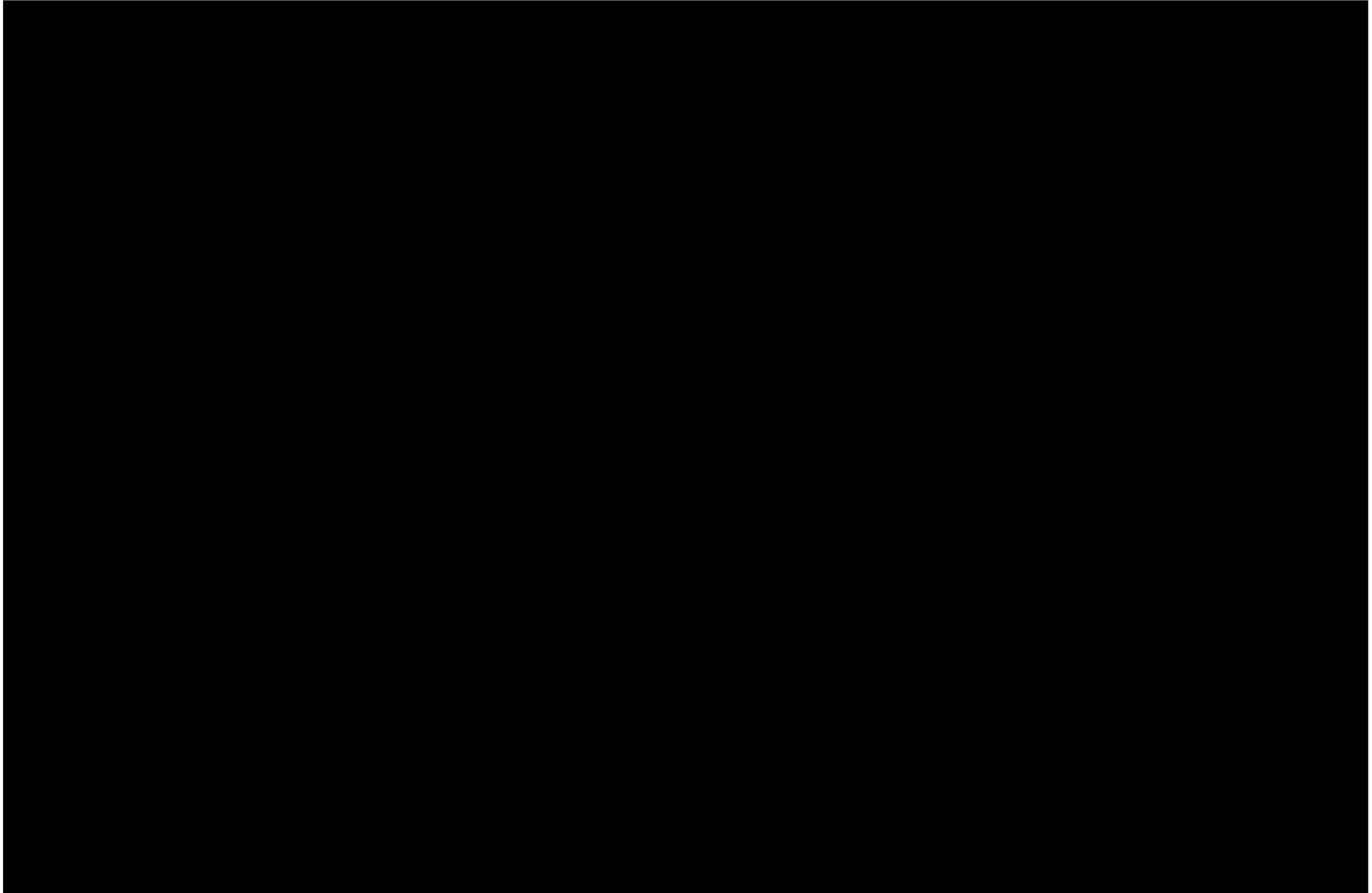
### **Project American Icon / Project TransAtlantic II**

This domain name has been seized by ICE-Homeland Security Investigations, pursuant to a seizure warrant issued by a United States District Court under the authority of 18 U.S.C. §§ 981 and 2323.

*Intentionally and knowingly trafficking in counterfeit goods is a federal crime that carries penalties for first time offenders of up to ten years in federal prison, a \$2,000,000 fine and restitution ( 18 U.S.C § 2320).*

***Operation In Our Sites-Project TransAtlantic II is a coordinated effort by U.S. and European law enforcement agencies targeting websites and their operators that sell counterfeit goods.***

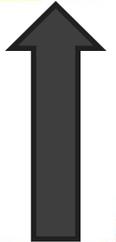
# Public Service Announcement-DVDs



# Operation Chain Reaction



- Operation Chain Reaction (OCR) targets counterfeit items entering the supply chain of the Department of Defense (DoD) and other U.S. government agencies
- 16 IPRC Partner Agencies
- DoD contracts total in excess of \$100 million since January 2009



*Is your supply chain safe ?*



# Operation Engine Newity

Transportation Industry - IPR Center working collaboratively with private sector stakeholders in identifying violators and to target inbound shipments of counterfeit and substandard automotive parts



## Airbags

- 36 investigations
  - 10 arrests
  - 8 indictments
  - 5 convictions
  - 120 seizures
- 4,826 airbag seizures since FY2010

## Operation Engine Newity

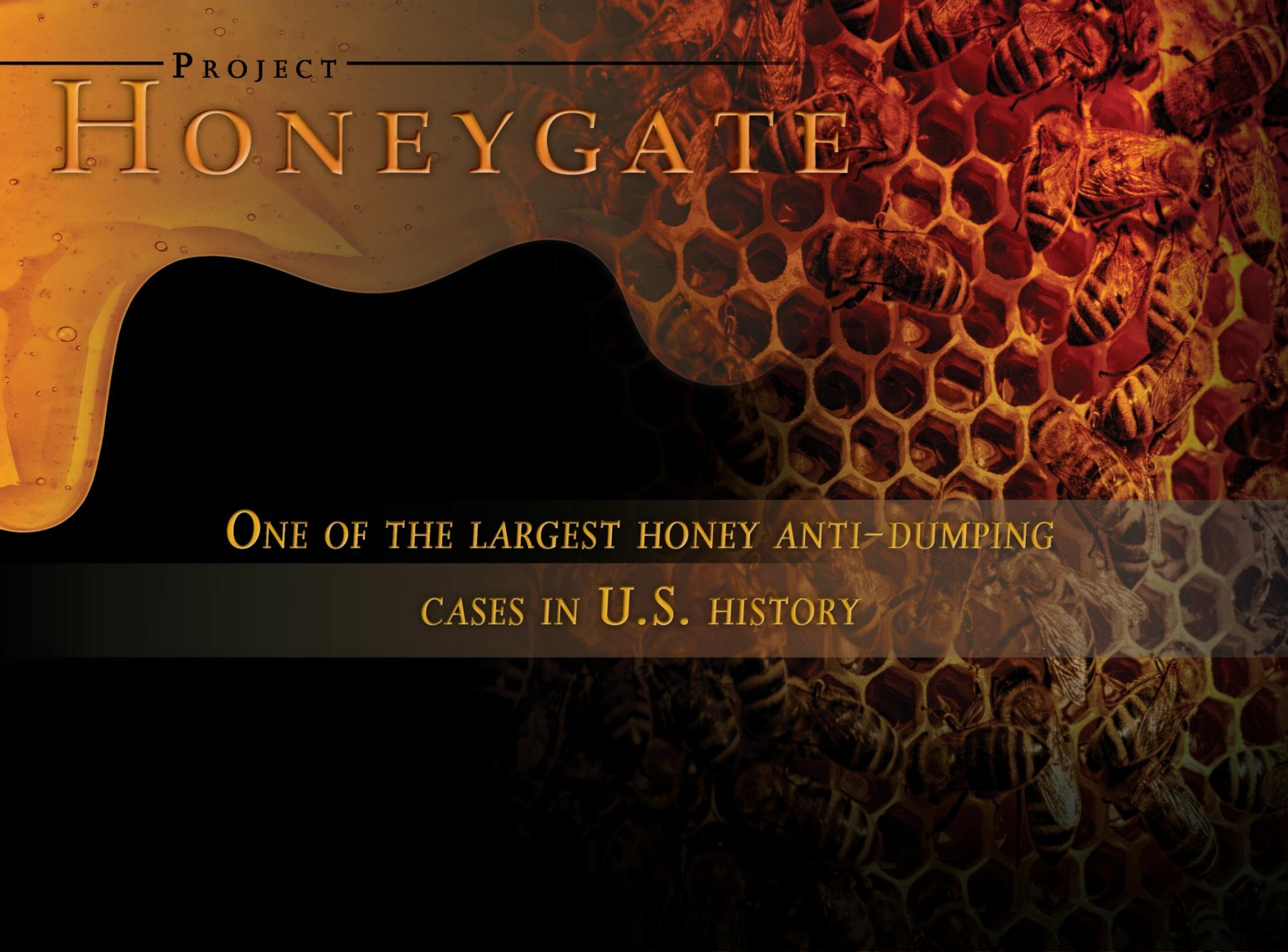
- 65 investigations
  - 16 arrests
  - 18 indictments
  - 8 convictions



Homeland  
Security  
Investigations

# Trade Fraud Investigations

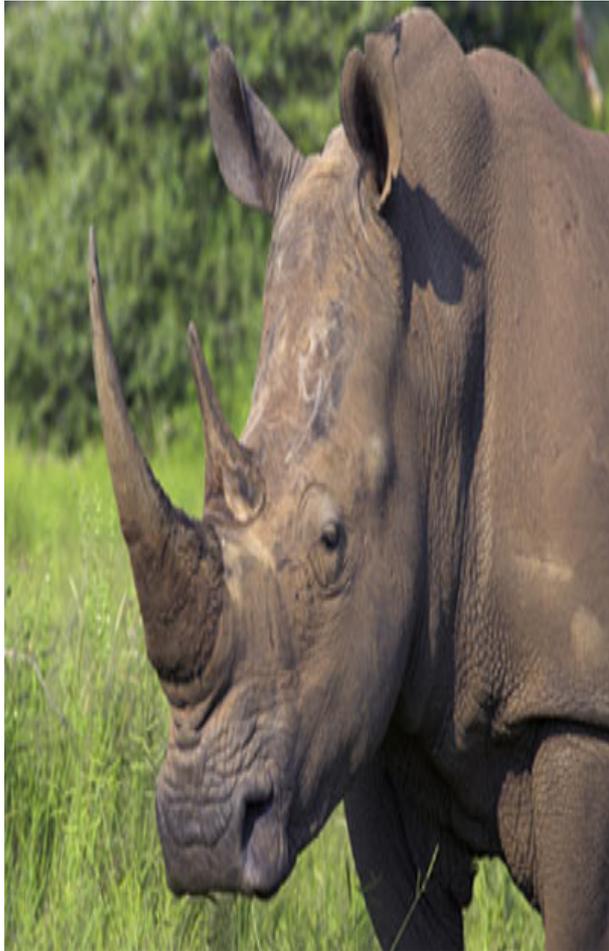




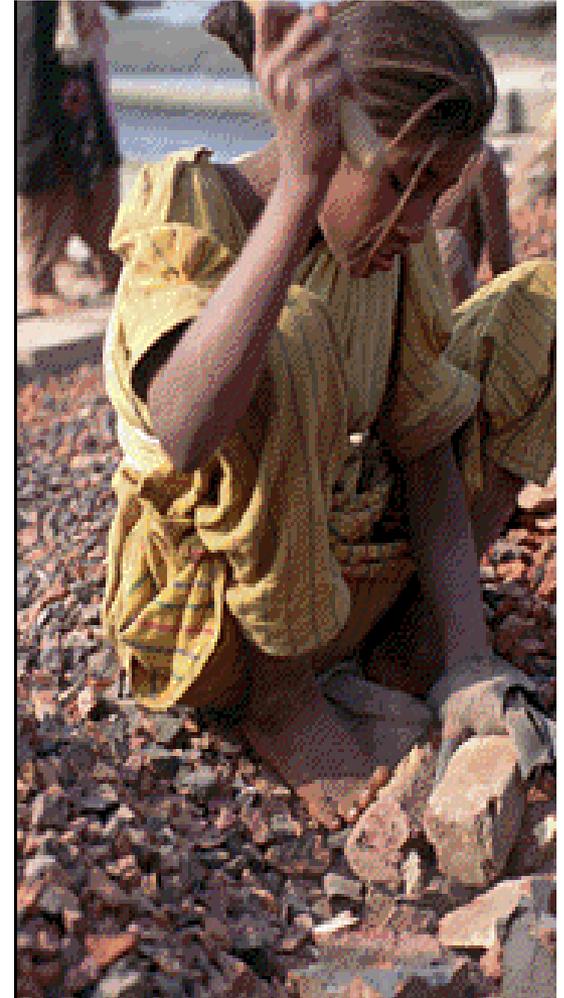
PROJECT  
HONEYGATE

ONE OF THE LARGEST HONEY ANTI-DUMPING  
CASES IN U.S. HISTORY

# Wildlife Smuggling Program



# Forced Labor Program



# Education

## Global Outreach and Training Unit (GOTU)

- Responsible for public outreach for the IPR Center
- Builds and maintains partnerships with industry and law enforcement, coordinating domestic and international capacity building programs, and raising public awareness
- Conducts briefings with industry, government, and congressional representatives
- FY 13
  - Conducted 338 events (outreach and training)
  - Reaching over 16,320 individuals



# Training

## Domestic Training

- ❖ Training of state and local law enforcement
  - International Anti-Counterfeiting Coalition (IACC)
  - National Association of Attorney's General (NAAG)
  - National White Collar Crime Center (NW3C)
  - National Crime Prevention Council (NCPC)

## International Training

- ❖ Supports capacity building bilaterally by partnering with
  - Other USG agencies
  - Attaché networks
- ❖ EUROPOL
- ❖ INTERPOL
- ❖ International Law Enforcement Academies (ILEA)
- ❖ Bureau of International Narcotics and Law Enforcement Affairs (INL)

# International Successes

- Philippine National Bureau of Investigation and Intellectual Property Rights Division led a joint investigation with assistance from HSI Manila
- Resulted in Nine search warrants with the seizure of
  - 17,363 pairs of counterfeit Levi jeans
  - 40 counterfeit Levi belts
  - Valued at over P69,612,000.00 or US\$1,605,257.70



# Acquisition Training . . . Protecting Your Supply Chain

Do You Know . . .

- Who you are buying from?
- Is your workforce educated about counterfeits?
- What is your corporate culture?
- Do you have product identification guides?
- Are you reporting alleged violators to LE?





The unauthorized reproduction or distribution of this copyrighted work is illegal. Criminal copyright infringement is investigated by federal law enforcement agencies and is punishable by up to 5 years in prison and a fine of \$250,000.

# Public Service Announcement

## Premonition





## Report IP Theft Button

- 186 Websites around the world
  - Industry websites
  - Embassy/Consulates
  - DoS IPE's sites



Piracy is not a victimless crime.

For more information on how digital theft harms the economy, please visit

[www.iprcenter.gov](http://www.iprcenter.gov)

