

## About the Facilitator



### Arjan Widlak

For more than twelve years Arjan was responsible for IT projects for various governments with his company United Knowledge, of which he is founder and CEO. United Knowledge is an ICT and consultancy firm and an established game-developer. Arjan is a consultant and trainer and has developed many serious games concerning complex decision making for businesses and governments in various countries.

Arjan has a background in political science and is an expert on the political-economic aspects of standardization. For many years he has been fascinated by mechanisms on the edge of law and economics that in many ways shape our society.

Arjan has contracted with NIST in the past to offer the course, *Setting Standards: Exercise in Strategy and Cooperation in Standardization Process*, and his broad experience in this highly specific area, where didactic theory meets standards management, has been met by participants with great enthusiasm.