

WHAT THE CSCMP DOES FOR TOWSON U.

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Council of Supply Chain
Management Professionals

- ▶ Global professional organization (7000)
- ▶ Evolving since 1963
- ▶ Focus on developing SCM professionals
- ▶ Develop awareness of SCM to business
- ▶ Value academics and research
- ▶ Research outlet (JBL, Hot Topics, Explorers)
- ▶ Annual State of Logistics Report

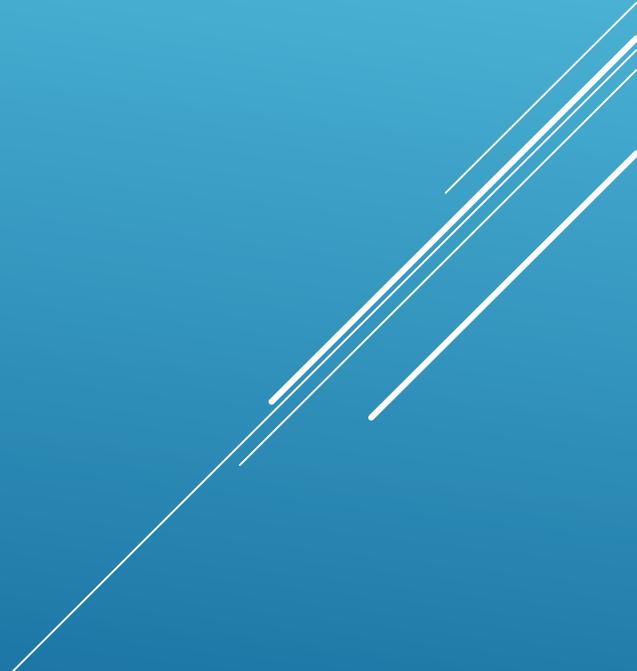
ROLE OF THE CSCMP

- ▶ Access to the professional community
- ▶ Networking for students
- ▶ Monthly meetings with topical speaker
- ▶ Separate student roundtables
- ▶ Student & Young Professional memberships
- ▶ Scholarships

LOCAL ROUNDTABLES (49)

- ▶ Global committee of academics and practitioners
- ▶ Building connections between the two communities
- ▶ Annual conference
- ▶ Teaching materials
- ▶ Guidance to Board of Directors

ACADEMIC STRATEGIES COMMITTEE



- ▶ Level 1 Certification
 - ▶ Bachelors or 4 years exp.
 - ▶ Standardized test
 - ▶ Eight core content areas
- ▶ Level 2 Certification
 - ▶ Level 1 + Bachelors + 3 years exp,
 - ▶ Case studies
 - ▶ Analysis and application
- ▶ Level 3 Certification
 - ▶ Level 1&2 + Bachelors + 5 years exp.
 - ▶ Project-based
 - ▶ Transformation focus

CERTIFICATION STANDARDS



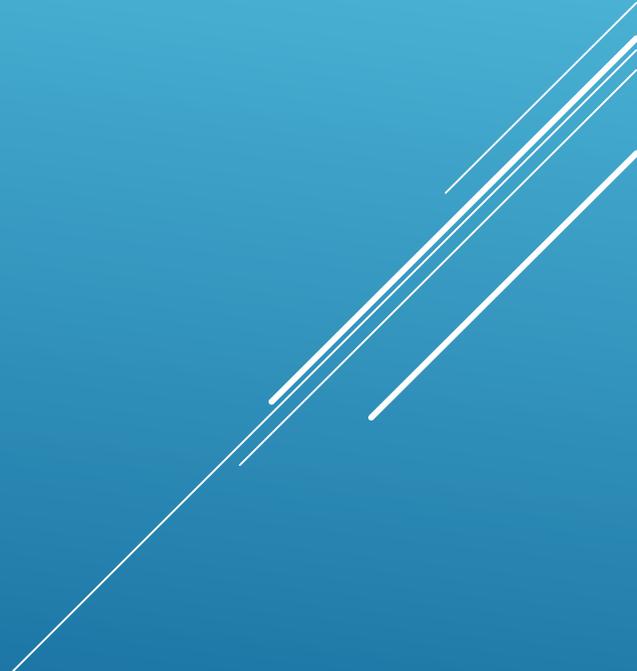


LEVEL 1 FRAMEWORK



- ▶ Curriculum design input and vetting
- ▶ Case studies
- ▶ Case competition judges
- ▶ Publications
- ▶ Annual conference
- ▶ Networking
- ▶ Data and research ideas
- ▶ Classroom speakers
- ▶ Certification

RETURN ON INVESTMENT

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