



Teaching Standards to Global Policy Students

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Ahead:

- My background
- Why teach standards?
- How?
- So what? Policy makers' and the **digital economy**

Research and Teaching:

Work involving standard setting

International Organization and Industrial Change: Global Governance since 1850 (Oxford University Press, 1994)



JoAnne Yates and ... Standards Bearers: Engineers and the Industrial Standard Setting Movement, 1895-2015



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Why?

Central to international policy making



Creating larger trading areas:

Compatible, secure transport, communication, and payment systems

Quality and safety

Social and environmental sustainability

How?

Co-teaching with standard-setters

SAI's Alice Tepper-Marlin at Albright

Internships/research opportunities

Albright students at SAI, ISEAL, SIS

UMass students at KSA, DIN



So what?

Get early and mid-career policy makers who better know the **actual** regulatory systems

... and can better **design** new systems serving various ends

Need for more **opportunities** in SSO's in digital economy fields