



Jorrit de Jong

Jorrit de Jong is an expert in standards simulation exercises and in the political and economic aspects of standardization. Mr. De Jong is a resident research fellow at the Ash Institute for Democratic Governance and Innovation at the Harvard Kennedy School and a senior lecturer at Vrije Universiteit in Amsterdam. His research, teaching and consultancy focus on innovation in the public sector, and he has published books and articles on change management, innovation and public service delivery. Mr. De Jong has developed and delivered numerous executive education programs on innovation, negotiation, cross-sectoral collaboration, democratic governance, public management and leadership. He is a seminal figure in the field of simulation exercises and has moderated and facilitated simulation exercises for over 250 government organizations and universities around the globe over the past 10 years. His simulation exercise for standardization has received acclaim from leading experts in the industry, distinguished scholars of standardization and standards management organizations. Mr. De Jong has contracted with NIST in the past as a trainer, moderator and simulation expert. His broad experience in this highly specific area, where didactic theory meets standards management, is invaluable.