

# STANDARDS, CONFORMITY ASSESSMENT and TRADE

Hosted by NIST's Standards Services Group (SSG)  
in conjunction with the International Trade  
Administration (ITA), Office of the Standards Liaison

Thursday, November 4, 2010  
NIST, Gaithersburg, MD  
Administration Building 101 - Heritage Room

DRAFT AGENDA	
8:30 am to 9:00 am	<b>Registration</b> Come a few minutes early and meet some of the SSG staff.
9:00 am to 9:30 am	<b>What is NIST?</b> NIST solves science and technology problems today so that U.S. industry and science can produce the improved products, services, and technologies of tomorrow. From atomic clocks and online banking to mammograms and cell phones, NIST supports U.S. innovation through research, measurements, standards, business services, and other programs.  A Short Video Presentation  <b>Overview of NIST and the SSG Today</b> The NIST reorganization was effective on October 1, 2010. This is an exciting time for NIST and the Standards Services Group (SSG). A number of critical national priorities have been entrusted to the organization, and standards are high on the agenda.  Mr. Gordon Gillerman Director, SSG, NIST
STANDARDS and TRADE	
9:30 am to 12:15 pm  Please note: We will take a short break during this session.	<b>Fundamentals of Standards</b> Includes an interesting history on standardization in the United States and covers the basics of the U.S. standards system and standards development.  Mr. Erik Puskar Acting Team Leader, SSG
	<b>Standards and Trade</b> This presentation will address the important link between standards and trade and what trade specialists need to know about standards and standardization. Case studies will be reviewed.  Dr. Ajit Jillavenkatesa Senior Policy Analyst, SSG (Currently on Detail to the NIST Program Office)
	<b>Standards and the WTO Agreements</b> What do the WTO Agreements on Technical Barriers to Trade and Sanitary and Phytosanitary Measures have to do with standards? USG personnel working on standards and trade issues need to be aware of the importance of these Agreements and how they affect our activities.  Ms. Gwenann Manseau

	<p>Attorney Advisor, DOC</p> <p><b>Standards and Intellectual Property Rights</b>  A discussion on how IPR, especially patents, can pose challenges to the development and implementation of voluntary standards.</p> <p>Mr. Henry Wixon  Chief Counsel, NIST</p>
12:15 pm to 1:15 pm	<p><b>Lunch</b>  NIST Cafeteria</p>
<b>CONFORMITY ASSESSMENT and TRADE</b>	
1:15 pm to 3:30 pm  Please note: We will take a short break during this session.	<p><b>Basics of Conformity Assessment and Market Access</b>  ISO/IEC 17000:2004, Conformity Assessment – Vocabulary and General Principles, defines conformity assessment as the demonstration that specified requirements relating to a product, process, system, person or body are fulfilled. But what does this really mean? Learn more about general conformity assessment terms, such as testing, inspection, certification, accreditation, attestation, and more, and the use of conformity assessment to facilitate trade in both voluntary and regulatory environments.</p> <p>Mr. Gordon Gillerman  Director, SSG, NIST</p>
	<p><b>Conformity Assessment in Practice</b>  From the design phase to the market, what conformity assessment practices does a manufacturer consider when the goal is to sell a product in a variety of foreign markets? How do they know that they are meeting all of the requirements to export? This presentation will give the audience a glimpse of conformity assessment through examples and in practical terms from A to Z.</p> <p>Mr. Tim Duffy  Manager, Standards and Conformity Assessment, Rockwell Automation</p>
	<p><b>Mutual Recognition Agreements for EMC and Telecom Equipment</b>  The U.S. continues to increase its participation in various telecom MRAs. Come learn about the similarities and differences between the MRAs, current MRA negotiations, who the MRA stakeholders are, and how the MRAs work to facilitate trade of telecom equipment.</p> <p>Ms. Ramona Saar  Program Manager, SSG</p>
<b>RESOURCES</b>	
3:30 pm to 3:45 pm	<p><b>NIST's Standards Information Center</b>  Learn about the tools available from the NIST National Center for Standards and Certification Information (NCSCI) to assist U.S. exporters, trade specialists, and other stakeholders. Includes comprehensive, customized services and resources from technical standards-information experts on U.S. and foreign standards and standards-related information, technical regulations and conformity assessment requirements.</p> <p>Ms. Anne Meininger  Technical Information Specialist, SSG</p>
<b>Q&amp;A PANEL</b>	

3:45 pm to 4:15 pm

Workshop speakers will be available to answer questions from the participants.

**Closing Remarks**